

Building Sponsorships



Curiosity Avenue

Our Mission

To inspire curiosity, creativity, and a lifelong love of learning through play.

Our Vision

A community where every child can discover the joy of learning by doing.

421 SW C Ave.

Lawton, OK

CuriosityAvenue.com

580-284-1356

SPONSORSHIP OPTIONS

Curiosity Avenue is an indoor play park and imagination village.

Curiosity Avenue opened on November 14th of 2025, and in the first 2 months of operations was attended by nearly 2,000 children and over 4,000 adults. Our attendance continues to grow exponentially. Average contact time per patron is 2+ Hours.



10,000
sq. ft.



10 Unique
Play
structures



10+ Peddle
Carts and
tricycles



8+ Birthday
parties each
week

Building Sponsorships Start at Just

\$1,000.00

for 12 Months of Advertising

**CONTACT
US NOW**

580-284-1356
INFO@CURIOSITYAVENUE.COM



Building Sponsorships Packages & Price List



Basic Package: Building Banner

- Banner or Menu Placement on back interior wall of Building: Recommended size 2'x4'
- Social Media acknowledgement of Sponsorship
- 12 Months of Banner Display, first rights of refusal for additional sponsorship months
- Up to Three Available Sponsorships per Building

PRICE: \$1,000*



Intermediate Package: Building Branding

- Exclusive Banner or Menu Placement on Back Interior Wall of Building: Recommended size no larger than 3'x5'
- Logo placement on exterior of building, 2'x2' or equivalent
- Additional Framed decorative and informational display(s) on interior wall(s) of building. Recommended size no larger than 2'x3'
- Social Media video creation and post in collaboration with Sponsor's Public Relations
- 24 months of sponsorship and first rights of refusal
- Includes initial Private Party, Approx. Value \$300.00

PRICE: \$2,500* (TWO YEAR EXCLUSIVE)



Advanced Package: Building Owner

- Exclusive Banner or Menu Placement on Back Interior Wall of Building: Recommended size no larger than 3'x5'
- Logo Placement on exterior of building, 2'x2' or equivalent
- Design consultation with Curiosity Avenue Owner to discuss and select colors, layout, play elements, and décor
- Annual Social Media Video posts and recognitions in collaboration with Sponsor's Public Relations
- Link to Sponsoring entity embedded on CuriosityAvenue.com

PRICE: \$5,000* (5 YEAR EXCLUSIVE)

Advanced Package: Building Owner

- Includes annual Private Business Party with guest count only limited by building capacity, \$1,500+ Approx. Value

*Non-refundable sponsorship. Business operations are subject to market changes and potential closer. Business Owner pledges to operate business using best practices to remain competitive in ever changing landscape of indoor play facilities. Business Owner has the right to accept or refuse any sponsorship. Limited availability of sponsorship opportunities.



About us



Goals and Accomplishments

Our goal is to offer a premium experience at an affordable price. We offer admittance rates of just \$5.00 per child and adults are always free. Our birthday packages start at just \$95, and private parties start at just \$295 plus tax.

In the first 2 months of operations, we have we'll exceeded our operational goals, and we are excited to now be offering sponsorships.

What your Sponsorships Does for our Community

Your sponsorship lets our Citizens know that you value our community, our children, and support the City of Lawton by assisting in providing a premium, safe, place for children to play and families to gather.

Sponsorships enable us to continue to maintain, upgrade, and provide Lawton tourist, and Citizens of Lawton a premium experience at affordable pricing.

View our pricing and membership options online via our website: www.CuriosityAvenue.com
Curiosity Avenue operates under the LLC Poudrier Properties and Productions, a For-Profit Entity

Sponsorship Benefits

Exposure

Banners work just like Billboards, only in Curiosity Avenue, our patrons aren't just driving by, the average play time per child is 2 hours+

Community

Curiosity Avenue is a family friendly environment and sponsorship at Curiosity Avenue shows your clients and customers you are dedicated to our community and family values

Innovation &

Emersive

Experience

Our building owners have the unique opportunity to tailor the experience our patrons have while interacting with your business at Curiosity Avenue

Sponsorships Options



Cottage



Vet Clinic



Salon & Barbershop



Diner



Bank & Post Office



Hospital



Fire Station

More Information



Curisotiyavenue.com



Curisotiyavenue

More to Come



Construction Schedule

- University School House (Winter 2026)
- Police Station (Summer 2026)
- Castle Tower (Winter 2026)
- Stage Balcony (Spring 2027)
- Apartment Living (Summer 2027)



Custom Everything

- Quality Construction providing a premium Experience at an affordable price
- Have unique ideas, sponsor one of our upcoming buildings and join our imagination team and get in on the ground floor



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